

The Power of Meaning

In order to attain the power of meaning, the journey of "**knowing, doing, being**" must be completed with awareness. This journey is completed in two ways. The first one is an inner journey. The second one is an outer journey. According to the person's capacity, the primary determinant and formative one is the first one.

In order to know and do, one has to *be*.

In the inner/outer journeys of life, words and concepts have a highly formative effect too, just like morals and virtue. They construct, strengthen, and complete the human with great meaning. While flowing from soul to soul and touching from heart to heart, they attain/grant the secret of literature and eternity. However, if their meanings do not get a foothold in peoples' inner world, they cannot find a firm place for themselves outside. In the words of Iranian poet Sohrab Sepehri (1928-1980), "**We must wash our eyes to see differently. We must wash our words. Our words must be wind, must be rain.**"

Without possession of the power of meaning of words and concepts, without opening up to others, without establishing relationships with others, it is not easy to build oneself up. Because understanding and being understood depends entirely on communication and interaction. And this is the most crucial factor that socially brings people together and binds them together.

This state of recognition and understanding pertains to cultures as well. **Cultural weakness is not just one weakness, but a weakness in every respect.**

Yusuf Beğtaş